

Austin Long

ALONGLOOK.COM
AUSTIN.A.LONG@GMAIL.COM
415 516 1535

IN-HOUSE EXPERIENCE

Sr. Graphic Designer at MOSHI

February 2013–Present *San Francisco, CA*

Established brand identity guidelines, developed brand marketing strategy and implemented a consistent visual style. Built user interface and marketing assets for both web and print. Created preliminary sketches and gave direction for trade show and retail display fabrication.

Jr. Designer at SCOTT CAMPBELL PHOTO

June 2010–May 2012 *Monterey, CA*

Designed photo albums and other print products. Edited, color-corrected and retouched commercial photography. Assisted with photo shoots. Built and maintained web and social media presence.

FREELANCE EXPERIENCE

Graphic Designer

May 2012–Ongoing *San Francisco, CA*

Hired for a variety of independent brand identity, print and other graphic design projects for clients including—METROWIZE, CREATEMORE, *Author GAVIN BOONE, DJ Collective MAKE IT FUNKY* and THE MUSEUM OF MONTEREY.

EDUCATION

Cal State, Monterey Bay

B.A. Visual and Public Art 2011

ART ASSOCIATION Founding Member
2010 ROY DECARAVA Award Winner

PROFICIENCIES

Typography	ILLUSTRATOR
Illustration	PHOTOSHOP
Photography	INDESIGN
Copy Editing	LIGHTROOM
HTML/CSS	PREMIERE
Heuristics	MAILCHIMP

MANIFESTO

I strive to create work that is honest, useful and interesting. I believe that design should serve the purpose of bettering the human experience by clearly communicating ideas, reducing visual pollution and stimulating happiness whenever possible.